

A teal cloud-like shape with a black outline and a small tail, containing the text "Dartmouth Health Children's" in white.

Dartmouth Health  
Children's

A large, white, cloud-like shape with a thick orange border and a black outline, containing the title "Storybook Ball" in large, stylized letters.

# Storybook Ball

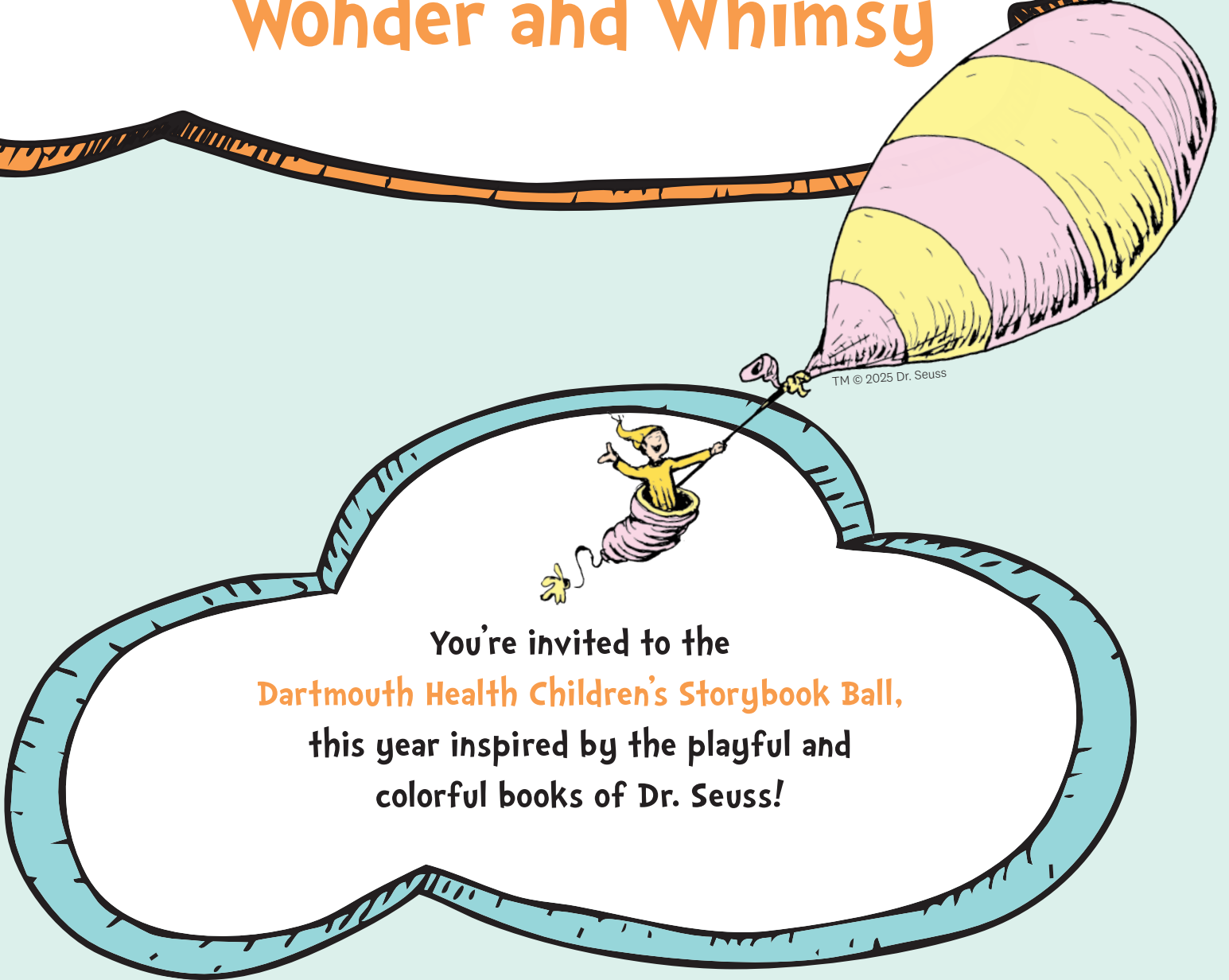
**SATURDAY, NOVEMBER 15, 2025**  
**MANCHESTER, NEW HAMPSHIRE**

**Sponsorship Opportunities**

Illustrations of pink, winged creatures (fairies or sprites) with long, thin black lines trailing behind them, appearing to fly upwards.

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# Step into a World of Wonder and Whimsy



You're invited to the  
**Dartmouth Health Children's Storybook Ball,**  
this year inspired by the playful and  
colorful books of Dr. Seuss!

Join us as we transform the Double Tree Hotel in Manchester, N.H. into to the fantastical world of Dr. Seuss and bring your favorite childhood books to life. This year's Storybook Ball is your chance to step inside the pages of classic and beloved tales as we raise critical funds to help kids throughout our region lead their healthiest, happiest lives.

# 2025 Storybook Ball Honorees

Jamie Staton



A longtime supporter of Dartmouth Health Children's and the Children's Hospital at Dartmouth Hitchcock Medical Center (CHaD), Jamie is known for his dedication to storytelling, community engagement, and philanthropy. More than 17 years ago Jamie's vision to bring the first responder community together to support child health became reality when he co-founded the CHaD Battle of the Badges Hockey Game.

Tim Bechert



As a CHaD Dad himself, Tim understands the important and vital role that Dartmouth Health Children's and CHaD plays in our community and for the patients and families we serve. Since the Battle of the Badges Hockey Game began in 2008, Tim and SNHU Arena have been avid and instrumental partners in the event's success and its impact for the children and families in our region.

*Tim and Jamie are our 2025 Storybook Honorees due to their incredible stewardship and support of the Battle of the Badges Hockey Program benefitting Dartmouth Health Children's and CHaD. Join us in honoring Jamie and Tim for their steadfast commitment to the children and families in our region.*

# Helping Kids Lead Their Healthiest, Happiest Lives



Dartmouth Health Children's is the only comprehensive pediatric healthcare system in the region. Fully integrated in Dartmouth Health and anchored for more than 30 years by the Children's Hospital at Dartmouth Hitchcock Medical Center (CHaD), Dartmouth Health Children's promotes health, advances knowledge, and delivers the best patient and family-centered care for infants, children, and adolescents across New Hampshire and Vermont.

*Many of the programs and services of Dartmouth Health Children's would not be possible without philanthropy. Proceeds from the Storybook Ball support services such as:*

- Child Life
- Pediatric Mental Health
- Pediatric Social Work
- Child Advocacy and Protection Program
- Family Resource Centers

As the primary pediatric partner of the Geisel School of Medicine at Dartmouth, Dartmouth Health Children's conducts groundbreaking research and educates the next generations of health professionals. Our specialists care for the most critically injured and ill pediatric patients regardless of their ability to pay.

# Sponsorship Opportunities

## Presenting Partner: \$20,000

- Exclusive naming rights as Storybook Ball: Presenting Partner
- Name and logo lock up with official event logo and/or listing as Presenting Partner on website, all promotional materials, and other select digital media
- On-stage official acknowledgment as the Presenting Partner
- On-stage speaking opportunity to welcome guests
- Premium seating: One table (10 seats) with priority placement
- Event night branding: Name and/or logo to appear on all event signage, activities and printed materials
- Media exposure (including social media, print when available)
- Branded giveaway items as appropriate and if desired (provided by partner)

*Exclusive Opportunity*

## Artistic Partner: \$10,000

- Supports the thematic and creative design elements of the event, bringing guests into an immersive and distinctive experience on event night
- On-stage official acknowledgment as Artistic Partner
- Premium seating: One table (10 seats) with priority placement
- Logo placement on website, promotional materials and other select digital media
- Event night branding: Name and/or logo to appear on signage and in printed program book

*Exclusive Opportunity*



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# Sponsorship Opportunities

**SOLD!**

## Impact Partner: \$10,000

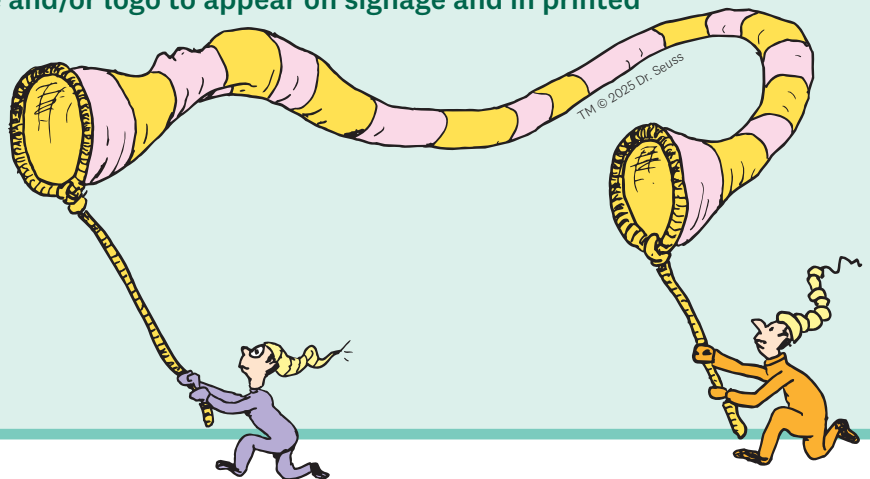
- Supports the program and mission elements of the event, educating and inspiring guests to engage with the Dartmouth Health Children's and CHaD cause both in advance of and during event night
- On-stage official acknowledgment as Impact Partner
- Recognition in impact video presentation and in all mission moments
- Premium seating: One table (10 seats) with priority placement
- Logo placement on website, promotional materials and other select digital media
- Event night branding: Name and/or logo to appear on signage and in printed program book

*Exclusive Opportunity*

## Welcome Partner: \$7,500

- Recognized as event cocktail hour and welcome beverage partner
- Recognition with signage throughout welcome reception and on branded cocktail napkins
- Premium seating: One table (10 seats) with priority placement
- Logo placement on website, promotional materials and other select digital media
- Event night branding: Name and/or logo to appear on signage and in printed program book

*Exclusive Opportunity*



Dartmouth  
Health Children's

Storybook Ball 2025  
Sponsorship Opportunities | 6



# Sponsorship Opportunities

## Photo Booth Partner: \$7,500

- Supports the red-carpet experience upon guest arrival
- Recognition with signage in photo booth area
- Photo booth logo inclusion
- Premium seating: One table (10 seats) with priority placement
- Logo placement on website, promotional materials and other select digital media
- Event night branding: Name and/or logo to appear on signage and in printed program book

*Exclusive Opportunity*

## After Party Partner: \$7,500

- Supports the final guest experience on event night by presenting the dessert reception
- Recognition with signage throughout dessert reception and on custom branded napkins
- Premium seating: One table (10 seats) with priority placement
- Logo placement on website, promotional materials and other select digital media
- Event night branding: Name and/or logo to appear on signage and in printed program book

*Exclusive Opportunity*



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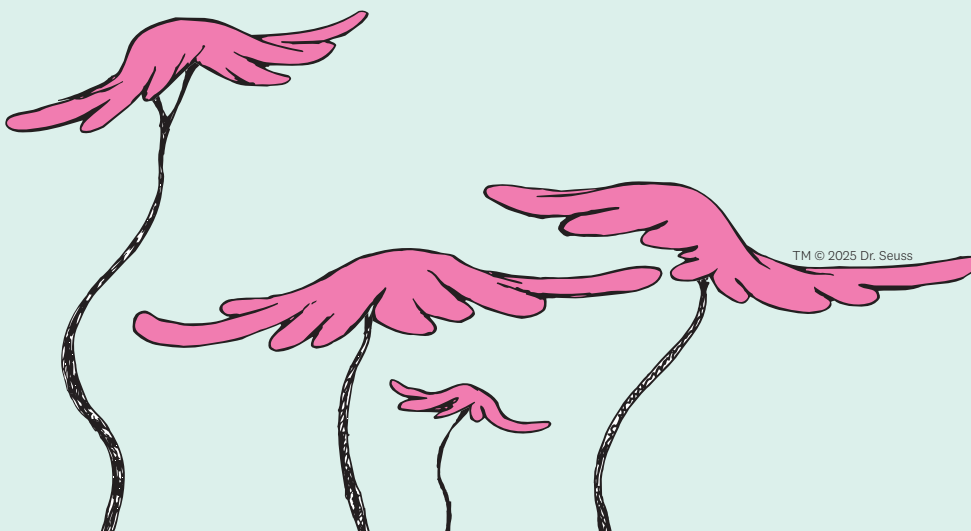
# Sponsorship Opportunities

## Premier Partner: \$5,000 *(multiple options)*

- Supports one distinct event night element. Choose from:
  - Bar sponsor
  - Stage sponsor
  - Menu sponsor
  - Centerpiece sponsor
  - Gift sponsor
  - Audio Visual sponsor
  - Registration sponsor
- Event night branding: Name and/or logo to appear on signage within sponsored area (i.e. with each centerpiece)
- 1 table (10 seats)
- Name and logo included on website and in printed program book

## Table Partner: \$3,000

- 1 table (10 seats)
- Event night branding: Name and/or logo to appear on event signage and at table
- Name and logo included on website and in printed program book





# Partner Registration



- ☐ Yes, I would like to sponsor the 2025 CHaD Storybook Ball on Saturday, November 15, 2025
- ☐ No, sadly I am unable to attend. I would still like to make a donation of \_\_\_\_\_ and have enclosed a check or included credit card information

## Please return completed form to:

### MHA/CHaD Storybook Ball

One Medical Center Drive  
Hinman 7070  
Lebanon, NH 03756

## Please send your logo to:

### CHaDStorybook@hitchcock.org

Logo should be made available to CHaD for use in print materials and web media, as outlined by the partnership level.

We will accept logos in TIF, EPS, PDF and JPEG format.

**Please submit by Oct. 10**

## Please make my reservation for:

- |  |  |
|--|--|
| <input type="checkbox"/> \$20,000 - Presenting Partner | <input type="checkbox"/> \$7,500 - Photo Booth Partner |
| <input type="checkbox"/> \$10,000 - Artistic Partner   | <input type="checkbox"/> \$7,500 - After Party Partner |
| <input type="checkbox"/> \$10,000 - Impact Partner     | <input type="checkbox"/> \$5,000 - Premier Partner     |
| <input type="checkbox"/> \$7,500 - Welcome Partner     | <input type="checkbox"/> \$3,000 - Table Partner       |

*All sponsorships include a table reservation valued at \$500, which will be subtracted from the tax deductible value of the sponsorship, unless declining this benefit.*

- ☐ I decline the Storybook Ball table benefit as part of my sponsorship.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

- ☐ Enclosed is our sponsorship check (made payable to "CHaD/DHH-Storybook").

## Please charge our sponsorship to the following credit card:

Name as it appears on card: \_\_\_\_\_

Billing address (if different from above): \_\_\_\_\_

Card number: \_\_\_\_\_ Exp.: \_\_\_\_\_ CCV: \_\_\_\_\_

Signature: \_\_\_\_\_





**Medical & Healthcare Advancement**

One Medical Center Drive, HB 7070  
Lebanon, NH 03756-0001

[www.DHGeiselGiving.org](http://www.DHGeiselGiving.org)