



STORYBOOK BALL

Presented by



SLC GROUP
HOLDINGS

THE MAGIC RETURNS



Dartmouth
Health Children's

SPONSORSHIP OPPORTUNITIES

THE MAGIC RETURNS!

Labelle Winery in Derry, New Hampshire

November 16, 2024

Dartmouth Health Children's is pleased to reintroduce one of the most powerful - and magical - fundraisers for child health: Storybook Ball. On Saturday, November 16th 2024 at Labelle Winery in Derry, New Hampshire community leaders, philanthropists and friends of Dartmouth Health Children's will unite to raise critical funds to help kids throughout our region lead their happiest, healthiest lives.



JOIN US FOR THE STORYBOOK BALL: A NEW CHAPTER

An event filled with wizardry, spells and enchantment. From the moment of arrival through cocktail hour, a multi-course dinner, entertainment, an exclusive auction and more, guests will be immersed in an experience that inspires, awes and creates impact.



2024 STORYBOOK BALL HONOREE:

NICK VAILAS



Passion and dedication are just two of the words used to describe this year's honoree, **NICK VAILAS**. A steadfast supporter of child health and of Dartmouth Health Children's mission, Nick has had a remarkable impact on the lives of children and families in our region. By creating and championing the annual NH East-West All-Star Football Game, Nick has helped to raise \$3 million for Dartmouth Health Children's and has inspired young athletes across the state to participate in the act of charity. Please join us to honor Nick, his unmatched sense of purpose and his unwavering commitment to our mission.

HELPING KIDS LEAD THEIR HEALTHIEST, HAPPIEST LIVES

Dartmouth Health Children's is the only comprehensive pediatric healthcare system in the region. Fully integrated in Dartmouth Health and anchored for more than 30 years by the Children's Hospital at Dartmouth Hitchcock Medical Center (CHaD), Dartmouth Health Children's promotes health, advances knowledge, and delivers the best patient and family-centered care for infants, children, and adolescents across New Hampshire and Vermont.




As the primary pediatric partner of the Geisel School of Medicine at Dartmouth, Dartmouth Health Children's conducts groundbreaking research and educates the next generations of health professionals. Our specialists care for the most critically injured and ill pediatric patients regardless of their ability to pay.

MANY OF THE PROGRAMS AND SERVICES OF DARTMOUTH HEALTH CHILDREN'S WOULD NOT BE POSSIBLE WITHOUT PHILANTHROPY.

Proceeds from the Storybook Ball support services such as:

- ★ Child Life
- ★ Pediatric Mental Health
- ★ Pediatric Social Work
- ★ Child Advocacy and Protection Program
- ★ Family resource centers





Storybook Ball: A New Chapter

SPONSORSHIP OPPORTUNITIES

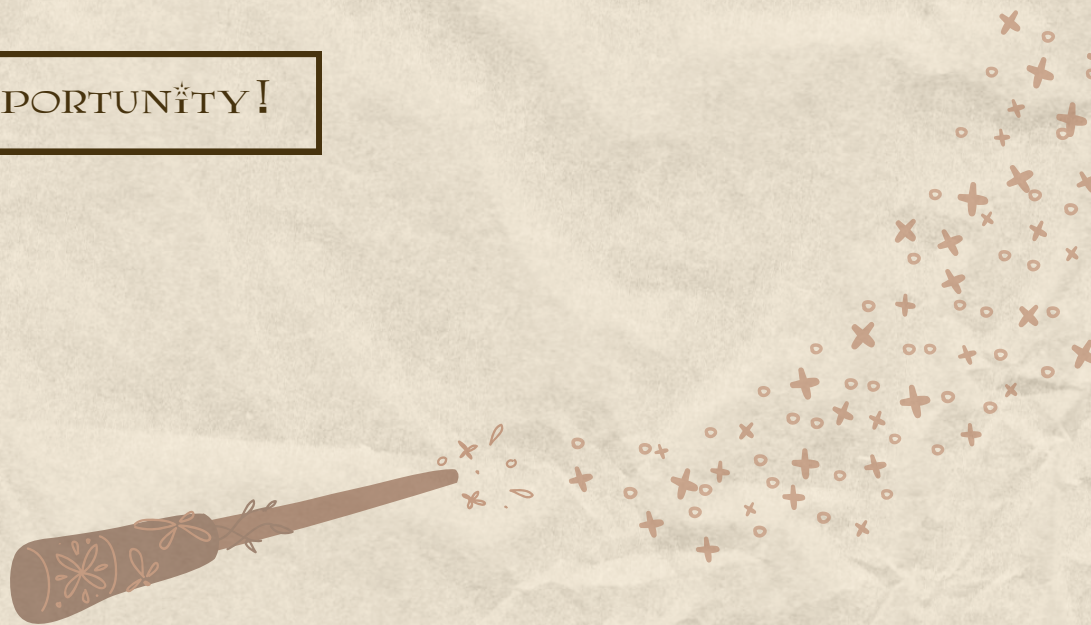



20,000 PRESENTING PARTNER

- Exclusive naming rights as Storybook Ball: A New Chapter presenting partner
- Name and logo lock up with official event logo and/or listing as Presenting Partner on website, all promotional materials, and other select digital media
- On-stage official acknowledgment as a Presenting Partner
- On-stage speaking opportunity to welcome guests
- Premium seating - One table (10 seats each) with priority placement
- Event night branding: name and/or logo to appear on all event signage, activities and printed materials
- Media exposure (including social media, print when available)
- Branded giveaway items as appropriate and if desired (provided by partner)

FULFILLED

EXCLUSIVE OPPORTUNITY!





Storybook Ball: A New Chapter



10,000 ARTISTIC PARTNER

- Supports the thematic and creative design elements of the event, bringing guests into an immersive and distinctive experience on event night
- On-stage official acknowledgment as Artistic Partner
- Premium seating - One table (10 seats each) with priority placement
- Logo placement on website, promotional materials and other select digital media
- Event night branding: name and/or logo to appear on signage and in printed program book*


EXCLUSIVE OPPORTUNITY!

10,000 IMPACT PARTNER

- Supports the program and mission elements of the event, educating and inspiring guests to engage with the Dartmouth Health Children's and CHaD cause both in advance of and during event night
- On-stage official acknowledgment as Impact Partner
- Recognition in impact video presentation and in all mission moments
- Premium seating - One table (10 seats each) with priority placement
- Logo placement on website, promotional materials and other select digital media
- Event night branding: name and/or logo to appear on signage and in printed program book*

EXCLUSIVE OPPORTUNITY!





Storybook Ball: A New Chapter



7,500 WELCOME PARTNER

- Recognized as event cocktail hour and welcome beverage partner
- Recognition with signage throughout welcome reception and on branded cocktail napkins
- Premium seating - One table (10 seats each) with priority placement
- Logo placement on website, promotional materials and other select digital media
- Event night branding: name and/or logo to appear on signage and in printed program book*

EXCLUSIVE OPPORTUNITY!





7,500 RED CARPET PARTNER

- Supports the red carpet experience upon guest arrival
- Recognition with signage along carpet
- Photo booth logo inclusion
- Premium seating - One table (10 seats each) with priority placement
- Logo placement on website, promotional materials and other select digital media
- Event night branding: name and/or logo to appear on signage and in printed program book*

EXCLUSIVE OPPORTUNITY!



Storybook Ball: A New Chapter



7,500

SWEET ENDING PARTNER

- Supports the final guest experience on event night by presenting the dessert reception
- Recognition with signage throughout dessert reception and on custom branded napkins
- Premium seating - One table (10 seats each) with priority placement
- Logo placement on website, promotional materials and other select digital media
- Event night branding: name and/or logo to appear on signage and in printed program book*

EXCLUSIVE OPPORTUNITY!



5,000

PREMIER PARTNER

- Supports one distinct event night element. Choose (one) from:



Valet sponsor

Menu sponsor


Centerpiece sponsor

Gift sponsor

Audio Visual sponsor

Registration sponsor

- Event night branding: name and/or logo to appear on signage within sponsored area (i.e. with each centerpiece)
- 1 table (10 seats)
- Name and logo included on website and in printed program book*



3,000

TABLE PARTNER

- 1 table (10 seats)
 - Event night branding: name and/or logo to appear on event signage and at table
 - Name and logo included on website and in printed program book*
- * *Deadline applies*



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PARTNER REGISTRATION

☐ Yes, I would like to sponsor the 2024 CHaD Storybook Ball - A New Chapter - on Saturday, November 16, 2024.

☐ No, sadly I am unable to sponsor the ball. I would like to make a donation in the amount of:

PLEASE MAKE MY RESERVATION FOR:

☐ \$20,000 - Presenting Partner

☐ \$10,000 - Artistic Partner

☐ \$10,000 - Impact Partner

☐ \$7,500 - Welcome Partner

☐ \$7,500 - Red Carpet Partner

☐ \$7,500 - Sweet Ending Partner

☐ \$5,000 - Premier Partner

☐ \$3,000 - Table Partner

All sponsorships include a table reservation valued at \$500 which will be subtracted from the tax deductible value of the sponsorship unless declining this benefit.

☐ I decline the Storybook Ball Table benefit as part of my sponsorship.

Company Name:

Contact Person: Title:

Mailing Address:

City, State, Zip:

Email: Phone:

☐ Enclosed is our partnership check (made payable to "CHaD/DHH-Storybook").

PLEASE CHARGE OUR PARTNERSHIP TO THE FOLLOWING CREDIT CARD:

Name as it appears on card:

Billing Address (if different than above):

Card Number: Exp.: CCV:

Signature:

PLEASE RETURN COMPLETED FORM TO:

MHA/CHaD Storybook Ball
One Medical Center Drive
Hinman 7070
Lebanon, NH 03756

PLEASE SEND YOUR LOGO TO:

CHaDStorybook@hitchcock.org

Logo should be made available to CHaD for use in print materials and web media, as outlined by the partnership level. We will accept logos in TIF, EPS, PDF and JPEG format.

PLEASE SUBMIT ON OR BEFORE OCTOBER 1, 2024.



Dartmouth
Health Children's