



POLICE vs. FIRE

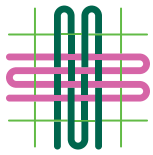
ANNUAL CHAMPIONSHIP GAME

MARCH 18, 2023 | 1:00 PM

**SNHU ARENA
MANCHESTER, NH**

PARTNERSHIP OPPORTUNITIES

All proceeds benefit



Dartmouth Health Children's

ABOUT DARTMOUTH HEALTH CHILDREN'S

Dartmouth Health Children's is the only comprehensive pediatric healthcare system in the region. Fully integrated in Dartmouth Health and anchored for more than 30 years by CHaD - Children's Hospital at Dartmouth Hitchcock Medical Center in Lebanon, NH - Dartmouth Health Children's promotes health, advances knowledge, and delivers the best patient and family-centered care for infants, children, and adolescents across New Hampshire and Vermont.

Dartmouth Health Children's conducts groundbreaking research and educates the next generations of health professionals as the primary pediatric partner of the Geisel School of Medicine at Dartmouth. Our specialists care for the most critically injured and ill pediatric patients regardless of their ability to pay.

Many of the programs and services of Dartmouth Health Children's would not be possible without philanthropy. Proceeds from the Battle of the Badges game and other community fundraising activities support our Child Life program, Pediatric Mental Health Access Initiative, Child Advocacy and Prevention Program, Molly's Place family resource center, CHaD Social Work Team, and more. By partnering with Dartmouth Health Children's, you help bring vital services and care to children and families throughout the region.



ABOUT THE GAME

2023 marks the 15th year of the Battle of the Badges Hockey benefit game. The game brings firefighters, first responders and police officers from across the state together to compete and raise critical awareness and funds for Dartmouth Health Children's.

Each player commits to fundraising least \$1,500 and is partnered with a Dartmouth Health Children's Ambassador as a way to deepen their engagement and connect with the game's mission. The game receives significant media coverage thanks to a long-standing relationship with WMUR and others.

Annually, **the game attracts nearly 5,000 attendees** and raises over \$200,000 thanks to player fundraising and the incredible support of our community partners.





OFFICIAL PARTNERSHIP OPPORTUNITIES

Uniquely market your business or organization while providing healthier futures for the kids of Dartmouth Health Children's

	Premium Benefit	Comp Tickets	On Site Activation	Game Day Suite	Website	Social Media (Dedicated)	Video & PA Recognition
SOLD Presenting \$20,000	Title sponsor, logo lock up on all media, web and materials	25	✓	✓	✓	✓	✓
VIP Program \$15,000	Presenting sponsor of VIP Lounge and VIP reception	25	✓	✓	✓	✓	✓
SOLD Team \$10,000	Recognized as official team sponsor. Name and logo listing with all team mentions	20	✓	✓	✓	✓	✓
Buddy \$5,000	Presenting sponsor of the CHaD Buddy Program. Name and logo listing with program	15			✓	✓	✓
Rally \$5,000	Supports fan engagement efforts. Logo on fan giveaway item at game	15			✓		✓
Power Play \$4,000	On-site activation (booth or tabling opportunity) at game	10	✓		✓		
Volunteer \$3,500	Presenting sponsor of Volunteer Program. Name and logo on Volunteer shirt & communications	10			✓		
Spirit \$3,000	Name and logo on video boards throughout arena.	8			✓		

PLAYER PARTNERSHIPS OPPORTUNITIES

These partnerships are available to all fundraising players as a way to gather support and recognize and thank top donors. Player partnerships are credited to a specific fundraising player.

	Premium Benefit	Comp Tickets	On Site Activation	Game Day Suite	Website	Social Media (Dedicated)	Video & PA Recognition
Luxury Suite \$1,500	Suite and website recognition	8		✓	✓		
Community Partner \$1,000	Website recognition and game day tickets	6			✓		
Game Day Partner \$750	Website recognition and static video board message opportunity				✓		✓

Deadline for logo inclusions: **FEBRUARY 18, 2023.** | For inquiries please contact chadhockey@hitchcock.org.



PARTNERSHIP OPPORTUNITIES

For more information , contact
603-646-5893 or email
chadhockey@hitchcock.org