

A night of  
*inspiration*

PARTNERSHIP PACKET

Castleton Banquet & Conference Center Windham, NH  
Saturday, October 30, 2021

“Even I never dreamed  
of Magic like this!”

—C.S. Lewis, *The Chronicles of Narnia*

Presented by:



# About our storybook ball

Each year, over 300 business leaders, philanthropists, and friends of the Children's Hospital at Dartmouth-Hitchcock (CHaD) gather to celebrate the wonder of youth and health of our children while raising critically needed funds in support of CHaD, New Hampshire's comprehensive, full-service children's hospital.

The 2019 Storybook Ball brought spectacular table designs, breathtaking venue, dinner, live and silent auctions, holiday trees, dancing and an inspirational story of courage and perseverance from one of CHaD's inspiring patients.

Join us at our 2021 Halloween-themed Storybook Ball presented by SLC Group Holdings, as we come together in celebration and support of our CHaD kids. Now more than ever, CHaD programs need support. We hope to see you there. Come dressed in your gala finest, or don a masquerade costume!



## 2019 Storybook Ball facts

**\$204,000**

raised at the Winter  
Wonderland Ball

**79**

auction  
items

**30+**

designers showcased  
their incredible talent

**3,500+**

donated hours creating  
the event



## Event proceeds fund vital programs

- Child Life
- Management of Chronic Illness
- Wellness and Injury Prevention
- Patient and Family Support Services
- Complex Care
- Child Advocacy and Child Abuse Intervention



## Children's Hospital at Dartmouth-Hitchcock

Providing the right care, in the right place,  
at the right time. Every time.

- 95,000 unique patients served annually in 13 locations
- High-quality care in a family-centered environment
- Network of over 250 pediatric providers
- 300,000 pediatric outpatient visits per year
- Providing care regardless of a family's ability to pay

# Partner opportunities

## Fairytale Partner

\$6,000

- Ceremony Recognition
- Logo inclusion during event: entertainment, table judging, or venue partner
- Social Media Partner
- Website Recognition
- Program book recognition: Full page
- Tickets to the event: 10\*



## Fable Partner

\$4,000

- Logo inclusion during event: Cocktail hour, dessert station, or silent auction
- Social Media Partner
- Website Recognition
- Program book recognition: 1/2 page
- Tickets to the event: 10\*

## Crowned Kingdom

\$2,500

- Website Recognition
- Program book recognition: 1/2 page
- Tickets to the event: 10\*

## Program Book Ad

\$500

- Program book recognition: 1/2 page

## Custom Partnership

Custom

- Let us customize a partnership to meet the needs of your organization.



\*subject to COVID-19 restrictions

## Visibility

Be recognized for corporate social responsibility, and raise brand awareness.

Media Partners



Social Media  
@CHaDKids



Presented by:



For more information, please contact:

Natalie Harrison  
603-391-8922

[CHaDStorybook@hitchcock.org](mailto:CHaDStorybook@hitchcock.org)

# Partner Registration

**Yes, I would like to sponsor the 2021 CHaD Storybook Ball on Saturday, October 30, 2021.**

**Please make my reservation for:**

\$6,000—Fairytale Partner      \$2,500—Crowned Kingdom  
\$4,000—Fable Partner      \$500—Program Book Ad

**No, we are not able to sponsor the ball.**

I would like to make a donation in the amount of \_\_\_\_\_.

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Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City, State, ZIP: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Enclosed is our sponsorship check (made payable to “CHaD/DHH”).**

**Please charge our sponsorship to the following credit card:**

Name as it appears on the card: \_\_\_\_\_  
Billing Address (if different than above): \_\_\_\_\_  
Card Number: \_\_\_\_\_ Exp.: \_\_\_\_\_ CVV: \_\_\_\_\_  
Signature: \_\_\_\_\_

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**Please return completed form to:**

CHaD Community Relations  
5 Bedford Farms Dr, Suite 200  
Bedford, NH 03110

**Or Fax to:**

603.302.1399

**Natalie Harrison**

CHaD Community Relations  
[CHaDStorybook@hitchcock.org](mailto:CHaDStorybook@hitchcock.org)  
603-391-8922

**Please send logo to:**

[CHaDStorybook@hitchcock.org](mailto:CHaDStorybook@hitchcock.org)

Logo: A company logo should be made available to CHaD for use in print materials and web media, as outlined by the sponsorship level. We will accept logos in TIF, EPS, PDF, and JPEG format.

Please submit company program recognition to [CHaDStorybook@hitchcock.org](mailto:CHaDStorybook@hitchcock.org) on or before Friday, September 17, 2021.