



## Join us for Go Live to Squash Cancer! October 25 - 31, 2020



### What is Go Live to SQUASH Cancer?

Go Live to Squash Cancer is a week-long virtual “go-live” event featuring PSA, SDA and WDSA squash pros as well as squash enthusiasts.

This event combines virtual fundraising with in-person participation, but on an individual level where participants play in their own safe space. Participants will “go live” on their social media platform of choice to show off solo practice or a squash match in the name of SQUASHING cancer. Participants will register to be on the “go live” schedule during the last week of October (so others can tune-in), and will ask viewers to make a gift during the live session.

Event location: Various social media platforms.

Registrants are welcome to start a team, join an existing team, or register as an individual. Each person is asked to meet a fundraising commitment: \$100 for adults, \$50 for students.

Proceeds from this fundraiser benefit cancer research and patient supportive services at Dartmouth and Dartmouth-Hitchcock’s Norris Cotton Cancer Center.

### Where Does the Money Go?

*“It is our commitment to you that all donations raised through The Friends™ will be used under my direction to advance cancer research, improve cancer treatment protocols, develop strategies for cancer prevention, provide supportive services for patients with cancer and their families, and facilitate otherwise unfunded endeavors in cancer research, education, and translation of research from science to patients.”*

– Steven Leach, MD

Director of Norris Cotton Cancer Center

Dollars stay at Norris Cotton Cancer Center to support otherwise-unfunded, cutting-edge research, conducted by Dartmouth’s brightest researchers. Monies raised fund state-of-the-art equipment, and support crucial clinical trials, recruitment of researchers, cancer prevention research and outreach programs, and ways to better diagnose, treat and prevent the hundreds of diseases called Cancer.

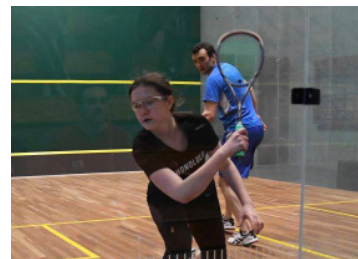
Funds also make possible patient supportive services such as massage therapy, transportation assistance, support groups, art and writing programs, a resource library, a comfort cart, all of which help ease the journey of cancer patients and their families.

The projects funded with the help of funds from Friends’ events affect patient treatment around the world as well as in the Upper Valley, through world-class research and innovative clinical trials.



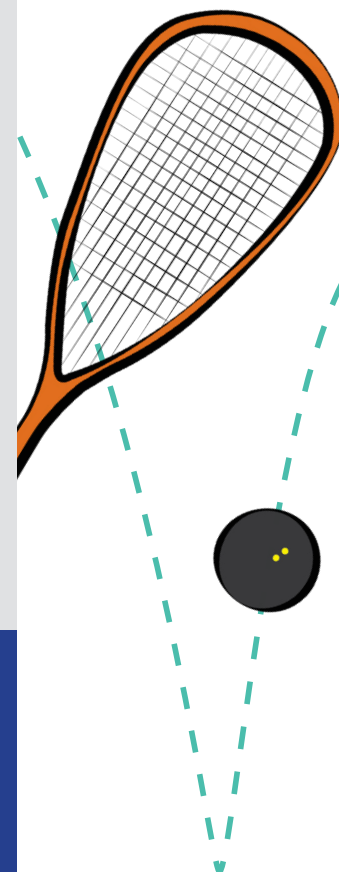
# Become a Corporate Sponsor of Go Live to Squash Cancer

Your support will help fund research that has a local and international impact on cancer prevention and treatment. Because the federal government has cut funding for research every year for the last several years it is increasingly vital that funding for cancer research come from other sources, like Go Live to Squash Cancer. This event provides a unique virtual setting in which to engage audiences with your brand.



## Sponsorship Levels

	Presenting \$2,500	Full Court \$1,000	Half Court \$500	Service Box \$250
Company name included in the name of event (presented by...)	●			
Logo on every page of the website	●			
Logo on participant emails	●	●		
Verbal recognition at each event on the Go Live Schedule	●	●		
Complimentary registration	2	1		
Logo on the ad promoting the event (pending deadline)	●	●	●	
Logo included on event t-shirt (pending deadline)	●	●	●	
Complimentary event t-shirt	●	●	●	
Social media mentions	●	●	●	
Event poster recognition (pending deadline)	Logo	Logo	Logo	Listing
Text mention in each live event on the Go Live Schedule	●	●	●	●
Sponsor page website recognition	Logo + link	Logo + link	Logo + link	Listing + link



Your gift is tax deductible to the fullest extent allowed by law. No goods or services have been provided in consideration for this amount. This event will benefit the Friends of Norris Cotton Cancer Center (FNCCC), which comes under the 501c(3) recognized charity by the IRS (EIN#26-4812335).



## Thank you for being a Friend!

*"We appreciate your support of Go Live to Squash Cancer and help in furthering the mission of the Friends of the Norris Cotton Cancer Center. Your generous partnership fuels ground-breaking cancer research and meaningful patient and family supportive services at Dartmouth-Hitchcock. Thank you for joining our community in the fight against cancer!"*

*– Jaclynn Rodriguez, Executive Director of Friends of Norris Cotton Cancer Center*

Company Name \_\_\_\_\_

Please list company name as it will need to appear in all print material.

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Please select one of the following:

Enclosed is our sponsorship check (made payable to "DH-H/FNCCC")

Please invoice our company at the address listed above

Please charge our sponsorship to the following credit card:

Name as it appears on card \_\_\_\_\_

Card number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration \_\_/\_\_/\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

LOGO: A company logo should be made available to the Friends for use in print material and web media, as outlined by sponsorship level. We will accept logos in .TIF, .EPS or JPEG format, but prefer vector files in .AI. Please send to: [Friends.of.NCCC@dartmouth.edu](mailto:Friends.of.NCCC@dartmouth.edu)

Please return form to:  
The Friends of Norris Cotton Cancer Center  
Attn: Sarah Markwell  
One Medical Center Drive  
Lebanon, NH 03756

