

PARTNERSHIP OPPORTUNITIES



JUNE 23, 2023 | 6:00 PM
SAINT ANSELM COLLEGE,
MANCHESTER, NH



All proceeds benefit

 Dartmouth
Health Children's



ABOUT DARTMOUTH HEALTH CHILDREN'S

Dartmouth Health Children's is the only comprehensive pediatric healthcare system in the region. Fully integrated in Dartmouth Health and anchored for more than 30 years by CHaD - Children's Hospital at Dartmouth Hitchcock Medical Center in Lebanon, NH - Dartmouth Health Children's promotes health, advances knowledge, and delivers the best patient and family-centered care for infants, children, and adolescents across New Hampshire and Vermont.

Dartmouth Health Children's conducts groundbreaking research and educates the next generations of health professionals as the primary pediatric partner of the Geisel School of Medicine at Dartmouth. Our specialists care for the most critically injured and ill pediatric patients regardless of their ability to pay.

Many of the programs and services of Dartmouth Health Children's would not be possible without philanthropy. Proceeds from the All-Star Football game and other community fundraising activities support our Child Life Program, Pediatric Mental Health Access Initiative, Child Advocacy and Prevention Program, Molly's Place family resource center, CHaD Social Work Team, and more. By partnering with Dartmouth Health Children's, you help bring vital services and care to children and families throughout the region.



ABOUT THE GAME

2023 marks the 11th year of the Dartmouth Health Children's NH-East West High School All-Star Football game. The game brings New Hampshire's top graduating high school football players together to compete and raise critical awareness and funds for Dartmouth Health Children's.

Players are nominated by their coaches based on ability, scholarship and community involvement. Each player attends an orientation with Dartmouth Health Children's physicians and youth ambassadors as a way to deepen their engagement and connect with the game's mission. Though not required to fundraise, our players have raised more than \$700,000 (of the game's \$2.5 Million total) since 2012.

The game receives significant media coverage thanks to long-standing relationships with regional media outlets, **attracts nearly 2,000 attendees**, and raises more than \$200,000 thanks to player fundraising and the incredible support of our community and corporate partners.





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OFFICIAL PARTNERSHIP OPPORTUNITIES

Uniquely market your business or organization while providing healthier futures for the kids of Dartmouth Health Children's

	Premium Benefit	Comp Tickets	On Site Activation	Dedicated Email	Website	Social Media (Dedicated)	Video & PA Recognition
Presenting	Title sponsor, logo on all media, web and materials.	25	✓	1	✓	✓ – 3	✓
Fundraising Program \$15,000	Presenting sponsor of Player Fundraising Program. Logo and name on all fundraising materials.	15	✓	1	✓	✓	✓
Team \$10,000	Recognized as official team sponsor. Name and logo listing with all team mentions.	10	✓		✓	✓	✓
Sportsmanship \$5,000	Presenting sponsor of pre-game Sportsmanship Dinner for players and families.	10	✓		✓		
Buddy \$3,500	Presenting sponsor of the CHaD Buddy Program. Name and logo listing with program.	8	✓		✓		
Rally \$3,500	Supports fan engagement efforts. Logo on fan giveaway item at game.	8	✓		✓		
Tackle Partner \$3,300	On-site activation opportunity. Name and logo on signage throughout stadium.	8	✓		✓		
Volunteer \$3,500	Name and logo listing with all Volunteer communications and on volunteer shirt.	8			✓		
Spirit \$3,000	Name and logo on signage throughout stadium.	8			✓		

PLAYER PARTNERSHIPS OPPORTUNITIES

These partnerships are available to all fundraising players as a way to gather support and recognize and thank top donors. Player partnerships are credited to a specific fundraising player.

	Premium Benefit	Comp Tickets	On Site Activation	Dedicated Email	Website	Social Media (Dedicated)	Video & PA Recognition
Player Partnership \$1,500	Logo on player jersey and player website, website recognition, 1/4 page ad in program.	8			✓		
Community Partner \$1,000	Website recognition, 1/4 page ad in program.	6			✓		
Program Partner \$750	1/4 page ad in program				✓		

Deadline for logo inclusions: **MAY 23, 2023.** | For inquiries please contact chad.allstarfootball@hitchcock.org.



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