



CHAD
STORYBOOK
TABLESCAPE TOUR

Sponsorship INFORMATION PACKET

Bedford Event Center, Bedford, NH
Saturday, October 30, 2021

“Even I never dreamed
of Magic like this!”

—C.S. Lewis, *The Chronicles of Narnia*

Presented by:



About our *storybook Tablescape Tour*

Join the Children's Hospital at Dartmouth-Hitchcock (CHaD) for the newly re-imagined Storybook fundraising event to support New Hampshire's only children's hospital.

The CHaD Storybook Tablescape Tour, presented by SLC Group Holdings will bring to life from page to tabletop some of history's most beloved autumn and Halloween themed children's books.

Guests will receive a red carpet welcome by in-costume characters who will guide them through a Storybook experience that includes extravagant tabletop designs, a one-of-a-kind silent auction, live performances, opportunity to cast votes for their favorite tabletop design, and ends with sweet treats for all to enjoy.

Now more than ever, CHaD programs need support. We hope to see you there. Costumes for our littlest guests are encouraged and welcomed!

Amazing previous table designs



Event proceeds fund vital programs

- Child Life
- Management of Chronic Illness
- Wellness and Injury Prevention
- Patient and Family Support Services
- Complex Care
- Child Advocacy and Child Abuse Intervention



Children's Hospital at Dartmouth-Hitchcock

Providing the right care, in the right place, at the right time. Every time.

- 95,000 unique patients served annually in 12 locations
- High-quality care in a family-centered environment
- Network of over 250 pediatric providers
- 300,000 pediatric outpatient visits per year
- Providing care regardless of a family's ability to pay

Sponsor opportunities

MASKerade Sponsor

\$2,500

- Company logo (one color) included on event face masks that will be handed out to first 250 attendees
- 10 VIP tickets that include five autumn themed appetizer baskets
- Company logo inclusion during event and on chadstorybookball.org website
- Full page program ad
- Social media spotlight

Online Program Sponsor

\$2,500

- Company logo listed during online program portion of event which will remain on YouTube
- 10 VIP tickets that include five autumn themed appetizer baskets
- Company logo inclusion during event and on chadstorybookball.org website
- Full page program ad
- Social media spotlight

Table Judging Sponsor

\$2,500

- Company logo included on table judging signage and online judging platform
- 10 VIP tickets that include five autumn themed appetizer baskets
- Company logo inclusion during event and on chadstorybookball.org website
- Full page program ad
- Social media spotlight

Costume Character Sponsor \$1,500

- Company logo included on costume character name badge and on chadstorybookball.org website
- 5 VIP tickets that include three autumn themed appetizer baskets
- Social media spotlight
- 1/2 page program ad

Registration Table Sponsor \$1,500

- Company logo included at registration table and on chadstorybookball.org website
- 5 VIP tickets that include three autumn themed appetizer baskets
- Social media spotlight
- 1/2 page program ad

Program Book Ad

\$500

- Program book recognition: 1/2 page

Media Partners



Social Media
@CHaDKids



Presented by:



For more information, please contact:

Natalie Harrison

603-391-8922

CHaDStorybook@hitchcock.org

Sponsor Registration

**Yes, I would like to sponsor the 2021 CHaD Storybook
Tablescape Tour on Saturday, October 30, 2021.**

Please make my reservation for:

\$2,500—MASKerade Sponsor	\$1,500—Costume Character Sponsor
\$2,500—Online Program Sponsor	\$1,500—Registration Table Sponsor
\$2,500—Table Judging Sponsor	\$500—Program Book Ad
\$2,500—Giving Tree Sponsor	

**No, we are not able
to sponsor the ball.**

I would like to make a
donation in the amount of
_____.

Company Name: _____

Contact Person: _____ Title: _____

Mailing Address: _____

City, State, ZIP: _____

Email: _____ Phone: _____

Enclosed is our sponsorship check (made payable to "CHaD/DHH").

Please charge our sponsorship to the following credit card:

Name as it appears on the card: _____

Billing Address (if different than above): _____

Card Number: _____ Exp.: _____ CVV: _____

Signature: _____

Please return completed form to:

CHaD Community Relations
5 Bedford Farms Dr, Suite 200
Bedford, NH 03110

Or Fax to:

603.302.1399

Natalie Harrison

CHaD Community Relations
CHaDStorybook@hitchcock.org
603-391-8922

Please send logo to:

CHaDStorybook@hitchcock.org

Logo: A company logo should be made available to CHaD for use in print materials and web media, as outlined by the sponsorship level. We will accept logos in TIF, EPS, PDF, and JPEG format.

Please submit company program recognition to
CHaDStorybook@hitchcock.org on or before
Wednesday, October 20, 2021.