



# Sample fundraising, team building, and thank you messages

## MESSAGE TO ASK FOR A DONATION

I'm honored to be participating in the CHaD HERO, an athletic-fundraising event that benefits critical patient and family support services at Dartmouth Health Children's. Because these programs rely on philanthropy, I'm hoping you will support my efforts with a \$35 donation (or more!) toward my fundraising goal. Your gift can help children and their families live their happiest, healthiest lives.

Children and families at Dartmouth Health Children's receive expert, compassionate care and benefit from the latest discoveries in child health research. I'm asking for your support to ensure it stays that way. To make a donation, please click the link to my fundraising page (insert link here).

Thank you for being a HERO for the 95,000 kids who receive care at Dartmouth Health Children's each year!

(Name)

## MESSAGE TO INVITE SOMEONE TO JOIN YOUR TEAM

I'm participating in the CHaD HERO, an athletic-fundraising event that benefits critical patient and family support services at Dartmouth Health Children's. Because these programs rely on philanthropy, I'm building a CHaD HERO team so that we can work together to raise money. Please join me!

You can choose to participate in person on October 9, 2022 in Hanover, NH — run a half marathon or a 5K, walk 5K, do a 1-mile fun run, or volunteer — or participate in an activity of your choosing virtually! Virtual participants can participate from anywhere, anytime through October 9, 2022.

What do you get out of it?

- A fundraising page to help you meet your goal
- Me as your team captain, and the comradery of a group of friends/family to cheer each other on and have fun
- My deepest appreciation for helping me support an organization that is very important to me!

How do you sign up?

Visit [www.chadhero.org](http://www.chadhero.org) and click on the register button. When asked, select the option to join a team and search for my team, "(insert team name here)." Complete the registration form and you're on your way!

If you have any questions, please let me know. Thanks!

(Name)

## MESSAGE TO SAY THANK YOU FOR A DONATION

I'm honored to be participating in the CHaD HERO, an athletic-fundraising event that benefits critical patient and family support services at Dartmouth Health Children's. Because these programs rely on philanthropy, I'm hoping you will support my efforts with a \$35 donation (or more!) toward my fundraising goal. Your gift can help children and their families live their happiest, healthiest lives.

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(Name)

## MESSAGE TO FOLLOW UP ON A DONATION REQUEST

I'm following up on a previous note I sent asking for a \$35 donation to support my fundraising efforts for the CHaD HERO, the premier athletic-fundraising event benefiting Dartmouth Health Children's. Proceeds from the event will support patient and family services that rely on donors, like you, to help kids and families.

My fundraising goal is \$\_\_\_\_\_. So far, I have raised \$\_\_\_\_\_ toward this goal. Your donation today will help me reach my goal, and help thousands of kids get the care they need.

To make a donation, please click the link to my fundraising page (insert link here).

Thank you for being a HERO for the 95,000 kids who receive care at Dartmouth Health Children's each year!

(Name)

