



Sample fundraising, team building, and thank you messages

MESSAGE TO ASK FOR A DONATION

I'm honored to be participating in the CHaD HERO, an athletic-fundraising event that benefits critical patient and family support services at the Children's Hospital at Dartmouth-Hitchcock (CHaD). Because these programs rely on philanthropy, I'm hoping you will support my efforts with a \$35 donation (or more!) toward my fundraising goal. Your gift can help CHaD kids get back to the business of being kids!

From the routine to the remarkable, CHaD is there when you need it, where you need it. I'm asking for your support to help keep it that way. To make a donation, please click the link to my fundraising page (insert link here).

Thank you for being a HERO for the 95,000 kids who receive care at CHaD each year!

(Name)

MESSAGE TO INVITE SOMEONE TO JOIN YOUR TEAM

I'm participating in the CHaD HERO, an athletic-fundraising event that benefits critical patient and family support services at the Children's Hospital at Dartmouth-Hitchcock (CHaD). Because these programs rely on philanthropy, I'm building a CHaD HERO team so that we can work together to raise money. Please join me!

You can choose to participate virtually — run a half marathon or a 5K, walk 5K, hike, bike 25 or 50 miles, do a 1-mile fun run, or complete your own Virtual Quest on your own schedule — or participate in the in-person CHaD HERO 5K Run on September 26 in Hanover, NH! Virtual participants can participate from anywhere, anytime, from September 19 - September 26, 2021.

Registration fees are \$10 for youth (17 & under) virtual participants, \$20 for adult (18 & over) virtual participants, \$15 for youth in-person 5K Run participants, and \$30 for adult in-person 5K Run participants. There is no fundraising minimum, however, fundraising is encouraged.

What do you get out of it?

- A fundraising page to help you meet your goal
- Me as your team captain, and the comradery of a group of friends/family to cheer each other on and have fun
- My deepest appreciation for helping me support an organization that is very important to me!

How do you sign up?

Visit www.chadhero.org and click on the register button. When asked, select the option to join a team and search for my team, "(insert team name here)." Complete the registration form and you're on your way!

If you have any questions, please let me know. Thanks!

(Name)

MESSAGE TO SAY THANK YOU FOR A DONATION

I saw that you made a donation to my CHaD fundraising effort. I can't tell you how much I appreciate your support.

My goal is to support CHaD so that all CHaD kids and families can get the care and support that they need to thrive. Your generous gift will go a long way toward ensuring that the 95,000 kids who receive care at CHaD each year have a children's hospital experience and not just a medical one. CHaD HERO proceeds fund critical child and family support services, including the Child Life Program, Molly's Place, and the Child Advocacy and Protection Program. You have made a real difference in the life of a child.

Thank you! Your donation means the world to me.

(Name)

MESSAGE TO FOLLOW UP ON A DONATION REQUEST

I'm following up on a previous note I sent asking for a \$35 donation to support my fundraising efforts for the CHaD HERO, CHaD's premier athletic-fundraising event. Proceeds from the event will support patient and family services that rely on donors, like you, to help CHaD kids.

My fundraising goal is \$_____. So far, I have raised \$_____ toward this goal. Your donation today will help me reach my goal, and help thousands of kids get the care they need.

From the routine to the remarkable, CHaD is there when you need it. I'm asking for your support to help keep it that way. To make a donation, please click the link to my fundraising page (insert link here).

Thank you for being a HERO for CHaD kids!

(Name)

