



POLICE vs. FIRE

ANNUAL CHAMPIONSHIP GAME

MARCH 15, 2026 | 1:00 PM

SNHU ARENA
MANCHESTER, NH

SPONSORSHIP OPPORTUNITIES

All proceeds benefit



ABOUT DARTMOUTH HEALTH CHILDREN'S

Dartmouth Health Children's is the only comprehensive pediatric healthcare system in the region. Fully integrated in Dartmouth Health and anchored for more than 30 years by CHaD - Children's Hospital at Dartmouth Hitchcock Medical Center in Lebanon, NH - Dartmouth Health Children's promotes health, advances knowledge, and delivers the best patient and family-centered care for infants, children, and adolescents across New Hampshire and Vermont.

Dartmouth Health Children's conducts groundbreaking research and educates the next generations of health professionals as the primary pediatric partner of the Geisel School of Medicine at Dartmouth. Our specialists care for the most critically injured and ill pediatric patients regardless of their ability to pay.

Many of the programs and services of Dartmouth Health Children's would not be possible without philanthropy. Proceeds from the Battle of the Badges game and other community fundraising activities support our Child Life program, Pediatric Mental Health Access Initiative, Child Advocacy and Prevention Program, Family Resource Centers, CHaD Social Work Team, and more. By partnering with Dartmouth Health Children's, you help bring vital services and care to children and families throughout the region.



ABOUT THE GAME

2026 marks the 18th year of the Battle of the Badges Hockey benefit game. The game brings firefighters, first responders and police officers from across the state together to compete and raise critical awareness and funds for Dartmouth Health Children's.

Each player commits to fundraising at least \$1,500 and is partnered with a Dartmouth Health Children's Ambassador as a way to deepen their engagement and connect with the game's mission. The game receives significant media coverage thanks to a long-standing relationship with WMUR and others.

Annually, the game attracts nearly 5,000 attendees and raises over \$250,000 thanks to player fundraising and the incredible support of our community partners.





OFFICIAL SPONSORSHIP OPPORTUNITIES

Uniquely market your business or organization while providing healthier futures for the kids of Dartmouth Health Children's

| | Premium Benefit | Comp Tickets | Game Day Suite | On-site Table and Signage | Digital Program | PA Recognition | Event Communications |
|----------------------------------|---|--------------|----------------|---------------------------|-----------------|----------------|----------------------|
| Impact & Fundraising \$15,000 | Presenting sponsor of player Impact and Fundraising. Name and logo listed on all fundraising materials and tools. | 25 | ✓ | ✓ | ✓ | ✓ | ✓ |
| Team \$10,000 | Recognized as official team sponsor. Name and logo listing with all team mentions. | 20 | ✓ | ✓ | ✓ | ✓ | ✓ |
| SOLD Buddy \$7,500 | Presenting sponsor of the Buddy Program - partnering players with Dartmouth Health Children's patient Ambassadors. Recognition at Buddy Day. Name and logo on Buddy communications. | 15 | ✓ | ✓ | ✓ | ✓ | ✓ |
| Volunteer \$5,000 | Presenting sponsor of the volunteers. Name and logo on volunteer communications. Provide your branded volunteer giveaway item. | 15 | ✓ | ✓ | ✓ | ✓ | ✓ |
| Rally \$4,000 | Supports fan engagement efforts. Provide your branded giveaway item at game. | 10 | | ✓ | ✓ | | |
| Power Play \$3,000 | Name and logo on event signage. Your name announced during every power play. | 8 | | ✓ | ✓ | | |
| Puck \$2,000 | Logo on game day pucks. | 8 | | ✓ | ✓ | | |
| *Game Day Sponsor \$1,000 | Website recognition and game day tickets. | 6 | | | | | |

All Partners will have their logo included on the event website.

* Game Day Partners can be credited to a specific fundraising player.

Deadline for logo inclusions: **FEBRUARY 7, 2026.** | For inquiries please contact chadhockey@hitchcock.org.



SPONSORSHIP OPPORTUNITIES

For more information, contact
603-646-5893 or email
chadhockey@hitchcock.org