



Prouty Partnership Opportunities

Please join us for the
Prouty Community Walk: St. Johnsbury
May 16, 2026

The Prouty is northern New England’s largest family friendly fundraising event combining cycling, walking, golfing and more. Our community celebration will raise vital funds and awareness for the Friends of Dartmouth Cancer Center. Inspired by our patients and supported by our Prouty community, the Dartmouth Cancer Center is turning innovation into hope for patients and families who need it most.

When you participate in the Prouty Community Walk: St. Johnsbury, you are directly supporting the patients and families being cared for at the Dartmouth Cancer Center in St. Johnsbury, VT. When you fundraise for The Prouty, you support cutting-edge research for new treatments and cures. You help provide exceptional care and services for patients and their families. You provide resources to help overcome barriers to clinical research. And you help Dartmouth Cancer Center get closer to ending cancer once and for all.

Friends of
**Dartmouth
 Cancer Center**



The Prouty

The Prouty™ began in 1982 when four Dartmouth Cancer Center nurses, inspired by the courage of their patient, Audrey Prouty, committed to cycling 100 miles through the White Mountains of New Hampshire. For more than 40 years, thousands of passionate individuals have come together to end cancer.

The Prouty is northern New England's largest family-friendly fundraising event combining cycling, walking, golf and more to raise funds and awareness for life-saving research and critical patient and family support services at Dartmouth Cancer Center.

Cancer touches everyone.

At the Dartmouth Cancer Center we are on the cutting-edge of research and we are leaders in compassionate, patient-centered care. In the United States, one in three men and one in two women will die of cancer. The Prouty and the Friends of the Dartmouth Cancer Center work to change those statistics to prevent cancer, cure the disease, and enhance survivorship.

Science saves lives.

At Dartmouth Cancer Center, lives are being saved each day thanks to ground-breaking research and clinical trials. Cancer research is expensive, and The Prouty and the Friends help drive science forward here and around the world. The Prouty makes vital research possible by providing seed-funding to innovative scientists who have dedicated their lives to discovering new and better ways to prevent cancer, and implement innovative cancer technologies.

We care for our communities.

The Dartmouth Cancer Center is dedicated to the patients, families, and the communities we serve throughout New Hampshire and Vermont. Each year, The Prouty and the Friends help fund thousands of instances of meaningful support services that ease the journey of cancer patients and loved ones—free of charge.



Why sponsor The Prouty?

By sponsoring The Prouty, you support cutting-edge research for new treatments and cures. You help provide exceptional care and services for patients and their families. And you help Dartmouth Cancer Center get closer to ending cancer once and for all.

Join our Prouty community and receive many months of community engagement, corporate visibility, and recognition as a Dartmouth Cancer Center corporate partner while bringing hope to cancer patients in our community and beyond.

You make it happen.

More than 19,000 patients across New England receive care annually at the Dartmouth Cancer Center. By partnering with The Prouty, you are offering hope and care to patients and families who count on the Dartmouth Cancer Center to help them through the toughest challenges of their lives.

Who are the Friends of Dartmouth Cancer Center?

The Friends of Dartmouth Cancer Center is dedicated to raising funds to support the services provided by Dartmouth Cancer Center, a world-renowned cancer treatment and research facility integrated with Dartmouth College, The Geisel School of Medicine, and the Dartmouth Health System. We are Friends helping friends.

Why Dartmouth Cancer Center?

Dartmouth Cancer Center combines nationally award-winning patient-centered care with advanced research at 12 locations throughout New Hampshire and Vermont.

Dartmouth Cancer Center is one of only 57 centers in the country to earn the National Cancer Institute's highest designation as a Comprehensive Cancer Center. This designation means that patients at these centers receive superior care and enhanced access to life-changing clinical trials, research and treatments. Receiving care at an NCI-designated cancer center has been shown to increase long-term survival rates by up to 25 percent. Dartmouth Cancer Center is the only NCI-designated comprehensive cancer center in northern New England and one of only three in New England.

Dartmouth Cancer Center is proud to provide compassionate cancer care woven into the fabric of the communities we serve.



Partnership Benefits and Recognition



OPPORTUNITIES

Verbal recognition during opening ceremony of Community Walk	✓		
Invitation to annual fall reception with Cancer Center leadership	✓		
Opportunity to host onsite exhibit at event site	✓	✓	
Visual recognition on signage at Community Walk	✓	✓	✓
Inclusion in Community Walk t-shirt <i>DEADLINE: 4/1/26</i>	logo	logo	name
Inclusion on Prouty sponsor website with links	logo	logo	name
Inclusion in Prouty Chronicle (11,000)	logo	name	name
Inclusion in full page newspaper thank you ad	name	name	name
Inclusion on Thank You signage	✓	✓	✓

We look forward to partnering with you!

Custom opportunities are available – contact us to design a benefit package specific to your organization.

Corporate sponsorship can include employee participation in the Prouty. For each additional employee participant – excluding the Ultimate and Golf – add \$150 to your corporate sponsorship total.

Please note: to ensure transparency and consistency across all partnerships, benefits are exclusively limited to those specified in the sponsorship proposal. No additional benefits, including business development considerations, will be offered beyond those outlined in the agreed-upon terms.

Final commitment deadline: June 30, 2026. Availability of benefits is dependent on date of commitment and is subject to change.

For more information, please contact: Laura Howard at Laura.A.Howard@hitchcock.org or (603) 646-5129.



2026 Corporate Sponsorship Form

We are pleased to sponsor The Prouty at the following level:

- | | | | |
|------------------------------------|-------------------------|-----------------------------------|------------------------|
| <input type="checkbox"/> \$100,000 | Presenting Sponsor | <input type="checkbox"/> \$10,000 | Titanium Wheel Sponsor |
| <input type="checkbox"/> \$50,000 | Gold Wheel Sponsor | <input type="checkbox"/> \$5,000 | Copper Wheel Sponsor |
| <input type="checkbox"/> \$25,000 | Palladium Wheel Sponsor | <input type="checkbox"/> \$2,500 | Big Wheel Sponsor |
| <input type="checkbox"/> \$15,000 | Silver Wheel Sponsor | <input type="checkbox"/> \$1,000 | Spokes Sponsor |

Method of Payment (check one):

- Enclosed is our check for \$ _____, payable to DH-H/The Prouty (Please note "Prouty Sponsorship" in the check memo.)
- Please charge \$ _____ to my Visa MC AmEx. Card #: _____
Expiration: _____ CVV Code: _____ Cardholder Name: _____
- Please send an invoice. (If you prefer to be invoiced at a later date, please indicate the month you would like to receive an invoice: _____)
- In-kind Sponsor

Company Name: _____

Sponsorship Contact: _____

Title: _____

Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

*Please send your company logo in high resolution and vector format to info@TheProuty.org.
Dartmouth Cancer Center Tax ID #26-4812335

Please return this form to:

Friends of Dartmouth Cancer Center
Attn: Laura Howard
One Medical Center Drive, HB 7070
Lebanon, NH 03756