



# POLICE vs. FIRE

## ANNUAL CHAMPIONSHIP GAME

MARCH 15, 2026 | 1:00 PM

SNHU ARENA  
MANCHESTER, NH



## SPONSORSHIP OPPORTUNITIES

All proceeds benefit

 Dartmouth  
Health Children's



## ABOUT DARTMOUTH HEALTH CHILDREN'S

Dartmouth Health Children's is the only comprehensive pediatric healthcare system in the region. Fully integrated in Dartmouth Health and anchored for more than 30 years by CHaD - Children's Hospital at Dartmouth Hitchcock Medical Center in Lebanon, NH - Dartmouth Health Children's promotes health, advances knowledge, and delivers the best patient and family-centered care for infants, children, and adolescents across New Hampshire and Vermont.

Dartmouth Health Children's conducts groundbreaking research and educates the next generations of health professionals as the primary pediatric partner of the Geisel School of Medicine at Dartmouth. Our specialists care for the most critically injured and ill pediatric patients regardless of their ability to pay.

Many of the programs and services of Dartmouth Health Children's would not be possible without philanthropy. Proceeds from the Battle of the Badges game and other community fundraising activities support our Child Life program, Pediatric Mental Health Access Initiative, Child Advocacy and Prevention Program, Family Resource Centers, CHaD Social Work Team, and more. By partnering with Dartmouth Health Children's, you help bring vital services and care to children and families throughout the region.



## ABOUT THE GAME

2026 marks the 18th year of the Battle of the Badges Hockey benefit game. The game brings firefighters, first responders and police officers from across the state together to compete and raise critical awareness and funds for Dartmouth Health Children's.

Each player commits to fundraising at least \$1,500 and is partnered with a Dartmouth Health Children's Ambassador as a way to deepen their engagement and connect with the game's mission. The game receives significant media coverage thanks to a long-standing relationship with WMUR and others.

Annually, the game attracts nearly 5,000 attendees and raises over \$250,000 thanks to player fundraising and the incredible support of our community partners.





# OFFICIAL SPONSORSHIP OPPORTUNITIES

Uniquely market your business or organization while providing healthier futures for the kids of Dartmouth Health Children's

	Premium Benefit	Comp Tickets	Game Day Suite	On-site Table and Signage	Digital Program	PA Recognition	Event Communications
Impact & Fundraising \$15,000	Presenting sponsor of player Impact and Fundraising. Name and logo listed on all fundraising materials and tools. Includes 2 Suites.	30	✓	✓	✓	✓	✓
<b>SOLD</b> Team \$10,000	Recognized as official team sponsor. Name and logo listing with all team mentions.	30	✓	✓	✓	✓	✓
<b>SOLD</b> Buddy \$7,500	Presenting sponsor of the Buddy Program - partnering players with Dartmouth Health Children's patient Ambassadors. Recognition at Buddy Day. Name and logo on Buddy communications.	15	✓	✓	✓	✓	✓
<b>SOLD</b> Rally \$5,000	Supports fan engagement efforts. Provide your branded giveaway item at game.	15	✓	✓	✓	✓	✓
<b>SOLD</b> Goal \$5,000	Name and logo on event signage. Your name announced when your team scores a goal. 2 available- Team Police and Team Fire.	15	✓	✓	✓	✓	✓
<b>SOLD</b> Volunteer \$4,000	Name and logo on volunteer communications. Provide your branded volunteer giveaway item.	10	✓	✓	✓	✓	✓
<b>SOLD</b> Power Play \$4,000	Name and logo on event signage. Your name announced during your team power play. 2 available- Team Police and Team Fire.	10	✓	✓	✓	✓	
Referee \$4,000	Presenting sponsor of game day referees. Name and logo on event signage. Your name announced at the start of opening ceremonies welcoming referees onto the ice.	10	✓	✓	✓	✓	
Helmet \$4,000	Name and logo on event signage, along with your logo on every player's helmet sticker.	10	✓	✓	✓	✓	
Plaza \$4,000	Presenting sponsor of the pre-event Plaza activities. Name and logo on event signage and Plaza.	10	✓	✓	✓	✓	
Kids Zone \$4,000	Presenting sponsor of the Kids Zone on concourse. Name and logo on event signage and Kids Zone area.	10	✓	✓	✓	✓	
<b>SOLD</b> Intermission \$3,000	Presenting sponsor of game Intermissions. Name and logo on event signage.	8		✓	✓	✓	
<b>SOLD</b> Puck \$2,000	Logo on game day pucks.	8		✓	✓		
*Game Day Sponsor \$1,000	Website recognition and game day tickets.	6					

Other customizable sponsorships are available at any level. Please email us for details.

All Partners will have their logo included on the event website.

\* Game Day Sponsors can be credited to a specific fundraising player.



## SPONSORSHIP OPPORTUNITIES

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For more information, contact  
603-646-5893 or email  
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