



# Become a Prouty Restaurant Partner

Hope starts  
**HERE.**

Join the Prouty Community! Support cancer research and patient care at Dartmouth Cancer Center by becoming a Prouty Restaurant Partner! New for 2025, we're inviting local eateries to be a part of the 44th annual Prouty in a way that works for you and your patrons!

Below are a few ways to join us as a Prouty Restaurant Partner:

- **Designate a day (July 12th) or week (the week of July 7th) as a Prouty Day (or week!) at your restaurant:** Donate a % of all sales for the day/week or night!
- **Roundup Campaign:** Invite customers to add a donation or "round up" their bill to support the Prouty during Prouty week (July 7th).
- **Direct Contributions:** Invite customers to scan a QR code to donate online (posters and materials provided by The Prouty and customized for your restaurant).
- **Direct Sponsorship:** Directly sponsor the Prouty or donate food to participants and volunteers on July 12th!

## How It Works:

1. Your Restaurant Signs Up – Express interest and receive promotional materials.
2. We Provide Marketing Support – Flyers, email templates, and social media content.
3. Customers eat and Donate.
4. Your Restaurant is Recognized – Featured at Prouty events, pre-event email communications to participants & social media!
5. The proceeds from the Prouty go directly to groundbreaking cancer research & patient and family support services at Dartmouth Health.

To participate or learn more, contact: [info@TheProuty.org](mailto:info@TheProuty.org) or 603-646-5120



## Why Participate?

- ✓ **Drives Business to your Restaurant:** Prouty Participants are encouraged to eat locally at your restaurant for the day/week or night!
- ✓ **Make an Impact:** Support groundbreaking cancer research & patient and family support services.
- ✓ **All Donations Are Matched:** Every dollar goes twice as far thanks to our 2025 Prouty Match program thanks to the Jack & Dorothy Byrne Foundation Match.
- ✓ **Flexible & Low Effort:** No administrative burden—materials are provided to you.



Friends of  
Dartmouth  
Cancer Center

