



## Contact CHaD Today!

Customized Partnerships  
Raise brand visibility and engage employees  
A great event for a great cause

### EMPLOYEE & COMMUNITY ENGAGEMENT

- Foster community engagement by sponsoring all-stars in your community
- Increase staff engagement by promoting event volunteer opportunities
- Support New Hampshire's only children's hospital

#### FOR MORE INFORMATION:

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## PARTNERSHIP OPPORTUNITIES

A GREAT OPPORTUNITY FOR A GREAT CAUSE



**Saturday, June 29, 2019**

UNH - Wildcat Stadium

**6pm Kickoff**



**Tuesday, June 11, 2019**

Stonebridge Country Club

**9am Shotgun**



[CHaDAllStarFootball.org](http://CHaDAllStarFootball.org)



# Children's Hospital at Dartmouth-Hitchcock



- ▶ CHaD is an acronym for Children's Hospital at Dartmouth-Hitchcock, New Hampshire's only children's hospital
- ▶ A network of over 230 providers including 155 pediatric specialists and 14 locations in NH & VT
- ▶ NH's only comprehensive children's hospital
- ▶ Cares for all patients regardless of their ability to pay
- ▶ Committed to healthier futures for ALL children
- ▶ Cares for over 85,000 unique patients annually, for a total of over 300,000 outpatient visits

## CHaD All-Star Golf Tournament Partnerships



Kick off the All-Star festivities with a fun-filled golf tournament at Stonebridge Country Club on June 11, 2019. Meet CHaD kids and network with other community-minded professionals.

	Masters Partner \$3,500	Beverage Cart & Scorecard Partner \$2,500	Cart Partner \$1,500	Contest Hole Partner \$1,000	Corporate Foursome \$800
Recognition in Football Program	✓				
Website Recognition	✓	✓	✓		
Company Banner at Event	✓	✓	✓		
Logo Prominently Displayed at Event	✓	✓	✓	✓	
Foursome with Lunch and Cart	One (1)	One (1)	One (1)	One (1)	One (1)
All-Star Football Tickets	15	15	10	10	10
Premium Benefit	Company logo at front 9 or back 9	Company logo on player scorecards and beverage carts	Provide company-branded product in player carts	Signage at contest hole	Network with All-Star Corporate Partners



# Be an All-Star for CHaD!

Market your business or organization and help us reach our goal of raising valuable funds for CHaD and Kristen's Gift Endowment fund, the pediatric oncology fund at CHaD.

## CHaD All-Star Football Partnership Opportunities

	Hall of Fame Partner \$15,000	All-American Partner \$10,000	Action Partner \$5,000	Fan Partner \$3,500	Community Partner \$2,500	Rookie Partner \$2,000
Company Logo on Volunteer Shirts	✓	✓				
Company Banner at Event	✓	✓	✓	✓		
CHaD All-Star Golf Participation	1 foursome	1 foursome	1 twosome	1 twosome		
Company Logo on Video Board	✓	✓	✓	✓		
BBQ Tailgate Tickets	6	4	2	2		
Social Media Mentions	✓	✓	✓	✓		
Program Recognition	Full Page	Full Page	Full Page	Full Page	Half Page	Half Page
Website Recognition	✓	✓	✓	✓	✓	✓
PA Mentions at Event	✓	✓	✓	✓	✓	✓
Game Day Tickets	30	25	20	15	15	10
Premium Benefits - Company Naming Opportunities	Choose one: · Officials and chain gang · Company branded spirit item given to crowd	Choose one: · Stats · Replay	Choose one: · Touch Downs · First Downs · Sacks · Turnovers	Choose one: · Fan Cam · Noise Meter · Pre-Game · All-Star Alumni	Provide 20 donated tickets to a preferred charity	Choose one: · CHaD Buddies · Player Practice



## Official Football Game Day Program

All program recognition includes two (2) complimentary tickets.

- ▶ **\$1000 - Full Page Sponsor**  
Artwork: 8" W x 10.5" H  
Black/White
- ▶ **\$500 - Half Page Sponsor**  
Artwork: 8" W x 5" H  
Black/White

- ▶ **\$250 - Company Logo Placement**

Please submit all program artwork to: [CHaD.AllStarFootball@Hitchcock.org](mailto:CHaD.AllStarFootball@Hitchcock.org) on or before May 24, 2019.

## About the Game

- ▶ NH's only intrastate high school all-star football game.
- ▶ The game grew from the idea of Manchester business leader Nick Vailas.
- ▶ The game has raised approximately \$1.8 million for CHaD since its inception in 2012. The goal is to raise \$300K in 2019.
- ▶ A portion of event proceeds go to Kristen's Gift Endowment fund for children fighting cancer at CHaD.
- ▶ The game consists of two teams of 44 graduating high school football players from across NH. All athletes are nominated by their head coaches.
- ▶ Kids playing for kids is the theme of the game. All-Star players are encouraged to raise funds for CHaD during their nomination as All-Stars, teaching them the power of giving back.